

FINANCE NEWS

“Duit Yourself” Series Aims To Close Youth Financial Knowledge Gap

By *Shahrizal* November 10, 2025



OpenAcademy has partnered with the Financial Education Network (FEN), established by Bank Negara Malaysia, to launch “Duit Yourself”, a financial literacy education series aimed at helping young Malaysians take control of their finances. The initiative is supported by the Malaysian Financial Planning Council (MFPC) and the Financial Planning Association of Malaysia (FPAM).

The free series, hosted on the OpenAcademy app, comprises 11 lessons covering topics such as understanding payslips, EPF and SOCSO, budgeting, debt management, saving, investing, and long-term financial planning. It is designed to provide practical, real-world guidance from professionals working directly with Malaysians.

“Financial literacy is about feeling confident in making everyday financial decisions and not necessarily just about knowing where your money goes and how you spend it. Through the ‘Duit Yourself’ series, we worked together with FEN and leading financial experts to develop content that’s engaging, trustworthy, and freely accessible to everyone,” said Celine Ting, Co-founder and Managing Director of OpenAcademy.



The launch event included a panel discussion titled “Are Malaysians Financially Literate?”, moderated by Daryll Tan, Co-founder of OpenMinds and OpenAcademy. Panellists Kevin Neoh, Licensed Financial Planner and Certified Financial Coach; Anuar bin Shuib, CEO of VKA Islamic Wealth Management; and Daniela Strimbei, Executive Director of SOLS Foundation, explored Malaysia’s financial literacy landscape, challenges faced by young people, and how public-private collaboration can close knowledge gaps.



OpenAcademy also highlighted its broader “Teach to Thrive” campaign, which focuses on bridging educational gaps and empowering underserved communities with practical learning. The initiative currently partners with SOLS Foundation and Women of Will to make learning more inclusive and accessible.

The “Duit Yourself” series is part of Malaysia’s ongoing efforts to strengthen financial literacy and resilience, particularly among youth, following Belanjawan 2026.



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