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U MOBILE

U Mobile supports SOLS-BMF Project 100

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U Mobile Sdn Bhd is supporting SOLS-BMF's 'Project 100' by powering a series of SOLS-BMF centers with communication services, including voice and high-speed data services, making it possible for SOLS 24/7 teachers in these centers to fulfill their daily operations seamlessly.



Sherlyn Soh, Corporate Communication Manager of U Mobile Sdn Bhd and Tim Spijker, Deputy CEO of SOLS 24/7, with the SOLS 24/7 team.

'Project 100' campaign is aimed towards gathering passionate and motivated change makers in making a difference through teaching English and life skills to underprivileged communities at SOLS-BMF community centers.

The U Mobile voice and data plans will enable SOLS 24/7 teachers to share their experiences and be updated on-the-go with the latest information at their fingertip, said the mobile operator. The telecommunication services provided by U Mobile will additionally assist SOLS 24/7 teachers in increased connectivity to staff in its other centers, and also looks to improve the capacity of its students in achieving higher understanding of their surrounding issues.

"U Mobile believes that nurturing young talent in achieving their dreams is essential in contributing towards nation building and development, especially as youths require quality education in order to develop their potential as individuals. Telecommunications and the Internet play vital roles in enhancing the teaching and learning process, aligned with the modern day's approach to education. We are glad to be able to extend our support for SOLS-BMF's 'Project 100' with our mobile services," said Wong Heang Tuck, Chief Executive Officer (CEO) of U Mobile Sdn. Bhd.

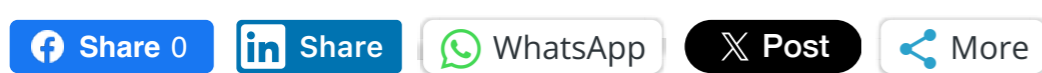
U Mobile will power selected SOLS-BMF centers where they will be able to enjoy the telecommunication services to full capacity as they execute and facilitate their everyday tasks in SOLS 24/7 centers within the nation.

"With over 70 Community Development Officers and volunteers serving, educating and empowering communities throughout the country, connectivity is a vital tool in ensuring our team is able to get answers quickly and verify information for smooth classroom management. A lot of our team members are internationals, and U Mobile's services help to keep the lines of communication with their family open, extremely important for the soul!" said Teacher Raj Ridvan Singh, Co-Founder and Director of SOLS 24/7 Malaysia.

"Malaysians are such warm, loving people! From the moment I arrived they accepted me whole-heartedly and I have a wonderful batch of students who I connect with via social media and through phone calls and messages. It has made my job so much richer and interesting as I can reach out to people anytime, anywhere," said British SOLS-BMF Ayer Hitam CDO Millie Brown.

U Mobile is the fourth largest 3G & 4G LTE mobile operator in Malaysia.

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Kugan

Kugan is the co-founder of MalaysianWireless. He has been observing the mobile industry since 2003. Connect with him on Twitter: @scambo

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